The **Heuristic Test Strategy Model** is a set of patterns for designing a test strategy. The immediate purpose of this model is to remind testers of what to think about when they are creating tests. Ultimately, it is intended to be customized and used to facilitate dialog, self-directed learning, and more fully conscious testing among professional testers.

**Project Environment** includes resources, constraints, and other forces in the project that enable us to test, while also keeping us from doing a perfect job. Make sure that you make use of the resources you have available, while respecting your constraints.

**Product Elements** are things that you intend to test. Software is so complex and invisible that you should take special care to assure that you indeed examine all of the product that you need to examine.

**Quality Criteria** are the rules, values, and sources that allow you as a tester to determine if the product has problems. Quality criteria are multidimensional, and often hidden or self-contradictory.

**Test Techniques** are strategies for creating tests. All techniques involve some sort of analysis of project environment, product elements, and quality criteria.

**Perceived Quality** is the result of testing. You can never know the "actual" quality of a software product, but through the application of a variety of tests, you can derive an informed assessment of it.
General Test Techniques

A test technique is a way of creating tests. There are many interesting techniques. The list includes nine general techniques. By “general technique” I mean that the technique is simple and universal enough to apply to a wide variety of contexts. Many specific techniques are based on one or more of these nine. And an endless variety of specific test techniques can be constructed by combining one or more general techniques with coverage ideas from the other lists in the Heuristic Test Strategy Model.

Function Testing
Test what it can do
1. Identify things that the product can do (functions and sub-functions).
2. Determine how you’d know if a function was capable of working.
3. Test each function, one at a time.
4. See that each function does what it’s supposed to do and not what it isn’t supposed to do.

Domain Testing
Divide and conquer the data
1. Look for any data processed by the product. Look at outputs as well as inputs.
2. Decide which particular data to test with. Consider things like boundary values, typical values, convenient values, invalid values, or best representatives.
3. Consider combinations of data worth testing together.

Stress Testing
Overwhelm the product
1. Look for sub-systems and functions that are vulnerable to being overloaded or “broken” in the presence of challenging data or constrained resources.
2. Identify data and resources related to those sub-systems and functions.
3. Select or generate challenging data, or resource constraint conditions to test with: e.g., large or complex data structures, high loads, long test runs, many test cases, low memory conditions.

Flow Testing
Do one thing after another
1. Define test procedures or high level cases that incorporate multiple activities connected end-to-end.
2. Don’t reset the system between tests.
3. Vary timing and sequencing, and try parallel threads.

Scenario Testing
Test to a compelling story
1. Begin by thinking about everything going on around the product.
2. Design tests that involve meaningful and complex interactions with the product.
3. A good scenario test is a compelling story of how someone who matters might do something that matters with the product.

Claims Testing
Verify every claim
1. Identify reference materials that include claims about the product (implicit or explicit).
2. Analyze individual claims, and clarify vague claims.
3. Verify that each claim about the product is true.
4. If you’re testing from an explicit specification, expect it and the product to be brought into alignment.

User Testing
Involve the users
1. Identify categories and roles of users.
2. Determine what each category of user will do (use cases), how they will do it, and what they value.
3. Get real user data, or bring real users in to test.
4. Otherwise, systematically simulate a user (be careful—it’s easy to think you’re like a user even when you’re not).
5. Powerful user testing is that which involves a variety of users and user roles, not just one.

Risk Testing
Imagine a problem, then look for it.
1. What kinds of problems could the product have?
2. Which kinds matter most? Focus on those.
3. How would you detect them if they were there?
4. Make a list of interesting problems and design tests specifically to reveal them.
5. It may help to consult experts, design documentation, past bug reports, or apply risk heuristics.

Automatic Testing
Run a million different tests
1. Look for opportunities to automatically generate a lot of tests.
2. Develop an automated, high speed evaluation mechanism.
3. Write a program to generate, execute, and evaluate the tests.
Project Environment

Creating and executing tests is the heart of the test project. However, there are many factors in the project environment that are critical to your decision about what particular tests to create. In each category, below, consider how that factor may help or hinder your test design process. Try to exploit every resource.

- **Customers. **Anyone who is a client of the test project.
  - Do you know who your customers are? Whose opinions matter? Who benefits or suffers from the work you do?
  - Do you have contact and communication with your customers? Maybe they can help you test.
  - Maybe your customers have strong ideas about what tests you should create and run.
  - Maybe they have conflicting expectations. You may have to help identify and resolve those.

- **Information. **Information about the product or project that is needed for testing.
  - Are there any engineering documents available? User manuals? Web-based materials?
  - Does this product have a history? Old problems that were fixed or deferred? Pattern of customer complaints?
  - Do you need to familiarize yourself with the product more, before you will know how to test it?
  - Is your information current? How are you apprised of new or changing information?
  - Is there any complex or challenging part of the product about which there seems strangely little information?

- **Developer Relations. **How you get along with the programmers.
  - Hubris: Does the development team seem overconfident about any aspect of the product?
  - Defensiveness: Is there any part of the product the developers seem strangely opposed to having tested?
  - Rapport: Have you developed a friendly working relationship with the programmers?
  - Feedback loop: Can you communicate quickly, on demand, with the programmers?
  - Feedback: What do the developers think of your test strategy?

- **Test Team. **Anyone who will perform or support testing.
  - Do you know who will be testing?
  - Are there people not on the “test team” that might be able to help? People who’ve tested similar products before and might have advice? Writers? Users? Programmers?
  - Do you have enough people with the right skills to fulfill a reasonable test strategy?
  - Is any training needed? Is any available?

- **Equipment & Tools. **Hardware, software, or documents required to administer testing.
  - Hardware: Do we have all the equipment you need to execute the tests? Is it set up and ready to go?
  - Automation: Are any test automation tools needed? Are they available?
  - Probes: Are any tools needed to aid in the observation of the product under test?
  - Matrices & Checklists: Are any documents needed to track or record the progress of testing?

- **Schedule. **The sequence, duration, and synchronization of project events.
  - Test Design: How much time do you have? Are there tests better to create later than sooner?
  - Test Execution: When will tests be executed? Are some tests executed repeatedly, say, for regression purposes?
  - Development: When will builds be available for testing, features added, code frozen, etc.?
  - Documentation: When will the user documentation be available for review?

- **Test Items. **The product to be tested.
  - Scope: What parts of the product are and are not within the scope of your testing responsibility?
  - Availability: Do you have the product to test?
  - Volatility: Is the product constantly changing? What will be the need for retesting?
  - New Stuff: What has recently been changed or added in the product?
  - Testability: Is the product functional and reliable enough that you can effectively test it?
  - Future Releases: What part of your tests, if any, must be designed to apply to future releases of the product?

- **Deliverables. **The observable products of the test project.
  - Content: What sort of reports will you have to make? Will you share your working notes, or just the end results?
  - Purpose: Are your deliverables provided as part of the product? Does anyone else have to run your tests?
  - Standards: Is there a particular test documentation standard you’re supposed to follow?
  - Media: How will you record and communicate your reports?
Product Elements

Ultimately a product is an experience or solution provided to a customer. Products have many dimensions. So, to test well, we must examine those dimensions. Each category, listed below, represents an important and unique aspect of a product. Testers who focus on only a few of these are likely to miss important bugs.

- **Structure. Everything that comprises the physical product.**
  - *Code*: the code structures that comprise the product, from executables to individual routines.
  - *Interfaces*: points of connection and communication between sub-systems.
  - *Hardware*: any hardware component that is integral to the product.
  - *Non-executable files*: any files other than multimedia or programs, like text files, sample data, or help files.
  - *Collateral*: anything beyond software and hardware that is also part of the product, such as paper documents, web links and content, packaging, license agreements, etc..

- **Functions. Everything that the product does.**
  - *User Interface*: any functions that mediate the exchange of data with the user (e.g. navigation, display, data entry).
  - *System Interface*: any functions that exchange data with something other than the user, such as with other programs, hard disk, network, printer, etc.
  - *Application*: any function that defines or distinguishes the product or fulfills core requirements.
  - *Calculation*: any arithmetic function or arithmetic operations embedded in other functions.
  - *Time-related*: time-out settings; daily or month-end reports; nightly batch jobs; time zones; business holidays; interest calculations; terms and warranty periods; chronograph functions.
  - *Transformations*: functions that modify or transform something (e.g. setting fonts, inserting clip art, withdrawing money from account).
  - *Startup/Shutdown*: each method and interface for invocation and initialization as well as exiting the product.
  - *Multimedia*: sounds, bitmaps, videos, or any graphical display embedded in the product.
  - *Error Handling*: any functions that detect and recover from errors, including all error messages.
  - *Interactions*: any interactions or interfaces between functions within the product.
  - *Testability*: any functions provided to help test the product, such as diagnostics, log files, asserts, test menus, etc.

- **Data. Everything that the product processes.**
  - *Input*: any data that is processed by the product.
  - *Output*: any data that results from processing by the product.
  - *Preset*: any data that is supplied as part of the product, or otherwise built into it, such as prefabricated databases, default values, etc.
  - *Persistent*: any data that is stored internally and expected to persist over multiple operations. This includes modes or states of the product, such as options settings, view modes, contents of documents, etc.
  - *Sequences*: any ordering or permutation of data, e.g. word order, sorted vs. unsorted data, order of tests.
  - *Big and little*: variations in the size and aggregation of data.
  - *Noise*: any data or state that is invalid, corrupted, or produced in an uncontrolled or incorrect fashion.
  - *Lifecycle*: transformations over the lifetime of a data entity as it is created, accessed, modified, and deleted.

- **Platform. Everything on which the product depends (and that is outside your project).**
  - *External Hardware*: hardware components and configurations that are not part of the shipping product, but are required (or optional) in order for the product to work: CPU’s, memory, keyboards, peripheral boards, etc.
  - *External Software*: software components and configurations that are not a part of the shipping product, but are required (or optional) in order for the product to work: operating systems, concurrently executing applications, drivers, fonts, etc.
  - *Internal Components*: libraries and other components that are embedded in your product but are produced outside your project. Since you don’t control them, you must determine what to do in case they fail.

- **Operations. How the product will be used.**
  - *Users*: the attributes of the various kinds of users.
  - *Environment*: the physical environment in which the product operates, including such elements as noise, light, and distractions.
  - *Common Use*: patterns and sequences of input that the product will typically encounter. This varies by user.
  - *Disfavored Use*: patterns of input produced by ignorant, mistaken, careless or malicious use.
  - *Extreme Use*: challenging patterns and sequences of input that are consistent with the intended use of the product.

- **Time. Any relationship between the product and time.**
  - *Input/Output*: when input is provided, when output created, and any timing relationships (delays, intervals, etc.) among them.
  - *Fast/Slow*: testing with “fast” or “slow” input; fastest and slowest; combinations of fast and slow.
  - *Changing Rates*: speeding up and slowing down (spikes, bursts, hangs, bottlenecks, interruptions).
  - *Concurrency*: more than one thing happening at once (multi-user, time-sharing, threads, and semaphores, shared data).
Quality Criteria Categories

A quality criterion is some requirement that defines what the product should be. By looking thinking about different kinds of criteria, you will be better able to plan tests that discover important problems fast. Each of the items on this list can be thought of as a potential risk area. For each item below, determine if it is important to your project, then think how you would recognize if the product worked well or poorly in that regard.

Operational Criteria

- **Capability.** *Can it perform the required functions?*
- **Reliability.** *Will it work well and resist failure in all required situations?*
  - Error handling: the product resists failure in the case of errors, is graceful when it fails, and recovers readily.
  - Data Integrity: the data in the system is protected from loss or corruption.
  - Safety: the product will not fail in such a way as to harm life or property.
- **Usability.** *How easy is it for a real user to use the product?*
  - Learnability: the operation of the product can be rapidly mastered by the intended user.
  - Operability: the product can be operated with minimum effort and fuss.
  - Accessibility: the product meets relevant accessibility standards and works with O/S accessibility features.
- **Security.** *How well is the product protected against unauthorized use or intrusion?*
  - Authentication: the ways in which the system verifies that a user is who she says she is.
  - Authorization: the rights that are granted to authenticated users at varying privilege levels.
  - Privacy: the ways in which customer or employee data is protected from unauthorized people.
  - Security holes: the ways in which the system cannot enforce security (e.g. social engineering vulnerabilities)
- **Scalability.** *How well does the deployment of the product scale up or down?*
- **Performance.** *How speedy and responsive is it?*
- **Installability.** *How easily can it be installed onto its target platform(s)?*
  - System requirements: Does the product recognize if some necessary component is missing or insufficient?
  - Configuration: What parts of the system are affected by installation? Where are files and resources stored?
  - Uninstallation: When the product is uninstalled, is it removed cleanly?
  - Upgrades: Can new modules or versions be added easily? Do they respect the existing configuration?
- **Compatibility.** *How well does it work with external components & configurations?*
  - Application Compatibility: the product works in conjunction with other software products.
  - Operating System Compatibility: the product works with a particular operating system.
  - Hardware Compatibility: the product works with particular hardware components and configurations.
  - Backward Compatibility: the products works with earlier versions of itself.
  - Resource Usage: the product doesn’t unnecessarily hog memory, storage, or other system resources.

Development Criteria

- **Supportability.** *How economical will it be to provide support to users of the product?*
- **Testability.** *How effectively can the product be tested?*
- **Maintainability.** *How economical is it to build, fix or enhance the product?*
- **Portability.** *How economical will it be to port or reuse the technology elsewhere?*
- **Localizability.** *How economical will it be to adapt the product for other places?*
  - Regulations: Are there different regulatory or reporting requirements over state or national borders?
  - Language: Can the product adapt easily to longer messages, right-to-left, or ideogammatic script?
  - Money: Must the product be able to support multiple currencies? Currency exchange?
  - Social or cultural differences: Might the customer find cultural references confusing or insulting?